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WHAS 520 W. Chestnut St. Louisville, KY 40202 Main: (502)582-7711 Billing:

Billing Address:

Buying Time, LLC / POL Attention: Accounts Payable 650 Massachusetts Ave NW, Suite 210 Washington, DC 20001

Send Payment To:

WHAS P.O. Box 637386 Cincinnati, OH 45263-7386

Property	WHAS				
Invoice #	2344454-1	Order #	2344454		
Invoice Date	11/14/21	Alt Order #	WOC13296350		
Invoice Month	November 2021	Deal #			
Invoice Period	11/01/21 - 11/14/21	Flight Dates	11/08/21 - 11/14/21		
Advertiser	ISS/ Facebook		•		
Product	Issue				
Estimate #	11193				
	Account Executive	Ben Stecker			
	Sales Office	TEGNA Sale	s Washington DC		
	Sales Region	National 9915780			
	Agency Code				
	Advertiser Code				
	Billing Calendar	Broadcast			
	Billing Type	Cash			
	Special Handling				
	Agency Ref	2118AGP			
	Advertiser Ref	194298			
	Product 1	1580			
	Product 2				

						Spots/			
Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
1 11/08/21	11/12/21	GOOD MORNING / ICA	AMER 7-9a	MTWTF	1:00	1	\$450.00	NM	
Weeks:	Start Date 11/08/21	End Date MTWTFS 11/14/21 MTWTF-		<u>Rate</u> \$450.00					
Spots: <u>#</u> Ch	<u>Day Air</u>	Date <u>Air Time</u> Des	scription	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WI	HAS W 11	(10/21 8:46 AM GO	OD MORNING AMERICA	7-9a	1:0	0 FCI N125	8000H		\$450.00 NM
2 11/08/21	11/12/21	WHAS11 NEWS AT ON	NO 12-1p	MTWTF	1:00	1	\$250.00	NM	
Weeks:	Start Date 11/08/21	End Date MTWTFS 11/14/21 MTWTF-		<u>Rate</u> \$250.00					
Spots: <u>#</u> Ch	<u>Day</u> Air	Date <u>Air Time</u> Des	scription	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WI	HAS F 11	/12/21 12:08 PM WH	AS11 NEWS AT NOON	12-1p	1:0	0 FCI N1258	8000H		\$250.00 NM
3 11/08/21	11/12/21	WHAS11 NEWS @	6p 6-630p	MTWTF	1:00	1	\$600.00	NM	
Weeks:	Start Date 11/08/21	End Date MTWTFS 11/14/21 MTWTF-		<u>Rate</u> \$600.00					
Spots: <u>#</u> Ch	<u>Day</u> Air	Date <u>Air Time</u> Des	scription	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WI	HAS M 11	/08/21 6:11 PM WH	IAS11 NEWS @ 6p	6-630p	1:0	0 FCI N125	8000H		\$600.00 NM
4 11/08/21	11/12/21	WHAS11 NEWS @	5p 5-530p	MTWTF	1:00	1	\$400.00	NM	
Weeks:	Start Date 11/08/21	End Date <u>MTWTFS</u> 11/14/21 <u>MTWTF-</u>		Rate \$400.00					
Spots: <u>#</u> Ch	Day Air	Date <u>Air Time</u> Des	scription	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WI	HAS Tu 11	09/21 5:27 PM WH	IAS11 NEWS @ 5p	5-530p	1:0	0 FCI N1258	8000H		\$400.00 NM
5 11/08/21	11/13/21	WAKE UP WEEKEI 10A	ND 9- 9-10a	S-	1:00	1	\$200.00	NM	
Weeks:	Start Date	End Date MTWTFS	S Spots/Week	Rate					
Standard Terms: If yo	ou are purchasing I	proadcast spot advertising, sta	tion website advertising, or OTT ad	vertising from a TEGNA na	tional seller o	r TEGNA broad	dcast station, the tra	ansaction is	subject to the TEGNA

Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at http://bit.ly/2eyrbCA, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at https://premion.com/advertising-terms-and-conditions/.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

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Send Payment To:

WHASI

Invoice #	2344454-1	Invoice Month	November 2021
Invoice Date	11/14/21	Invoice Period	11/01/21 - 11/14/21
Advertiser	ISS/ Facebook		
Product	Issue		
Estimate #	11193		

							Spots/			
Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
5	11/08/21	11/13/21	WAKE UP WEEKEN 10A	ID 9- 9-10a	S-	1:00	1	\$200.00	NM	
		11/08/21	11/14/21S-	1	\$200.00					
Spo	ts: <u># Ch</u>	Day Air	Date Air Time Des	cription	Start/End Time	Leng	th Ad-ID			Rate Type
	1 WH	AS Sa 11	/13/21 9:51 AM WAI	KE UP WEEKEND 9-10A	9-10a	1:0	0 FCI N1258	000H		\$200.00 NM
6	11/08/21	11/14/21	THIS WEEK	9-10a	S	1:00	1	\$400.00	NM	
	Weeks:	Start Date 11/08/21	End Date <u>MTWTFSS</u> 11/14/21 S	00010/110011	<u>Rate</u> \$400.00					
Spo	ts: <u># Ch</u>	Day Air	Date Air Time Des	cription	Start/End Time	Leng	th Ad-ID			Rate Type
	1 WH	AS Su 11,	/14/21 9:59 AM THI	SWEEK	9-10a	1:0	0 FCI N1258	000H		\$400.00 NM
					Total Spots		6			

## Include Invoice # on Check - Payment Terms 30 Days

\$2,300.00	Gross Total
\$345.00	Agency Commission
\$1,955.00	Net Amount Due

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